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Kitronix (Dong guan) Ltd.

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YOUR MODULE NO.: _____ OUR MODULE NO.: ____K350QVG-V1-F

YOUR SPEC NO.: OUR FULL SPEC NO.: FS-K350QVG-V1-F-04

APPROVED BY					

APPROVED BY CUSTOMER

Kitronix (Dong Guan) Ltd. No. A20, Luyi Road, Tianxin Country, Tangxia Town, Dongguan City, Guangdong Province.



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Product

Standard LCD Module 320 x RGB x 240 Dots 3.5" 262K colors TFT display Wide temperature With white LED backlight With Touch Panel

Kitronix (Dong Guan) Ltd. No. A20, Luyi Road, Tianxin Country, Tangxia Town, Dongguan City, Guangdong Province.



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1. Document revision history :						
DOCUMENT REVISION	DATE	DESCRIPTION	PREPARED BY	APPROVED BY		
01	2008.04.28	First Release.	Serlee			
02	2008.05.26	Change mistake and Interface description.	Van Ng			
03	2008.12.11	Correct the mistake of Input voltage and add	, un 1 (B			
05	2000.12.11	the Inspection Standard.	Van Ng			
04	2008.12.17	Change the mechanical specifications.	Van Ng			
04	2008.12.17	change the meenamear specifications.	van Ng			
L						



2. General Description

- 3.5"(diagonal), 320 x RGB x 240 dots, 262K colors, Transmissive, TFT LCD module.
- Viewing Direction: 12 o'clock.
- Driving IC: SSD2119 or equivalent TFT controller/driver.
- 18-bits data bus (parallel RGB interface/8080 parallel system interface).
- With Touch Panel.
- With internal voltage booster.
- Logic voltage: 3.3V (typ.).

3. Mechanical Specifications

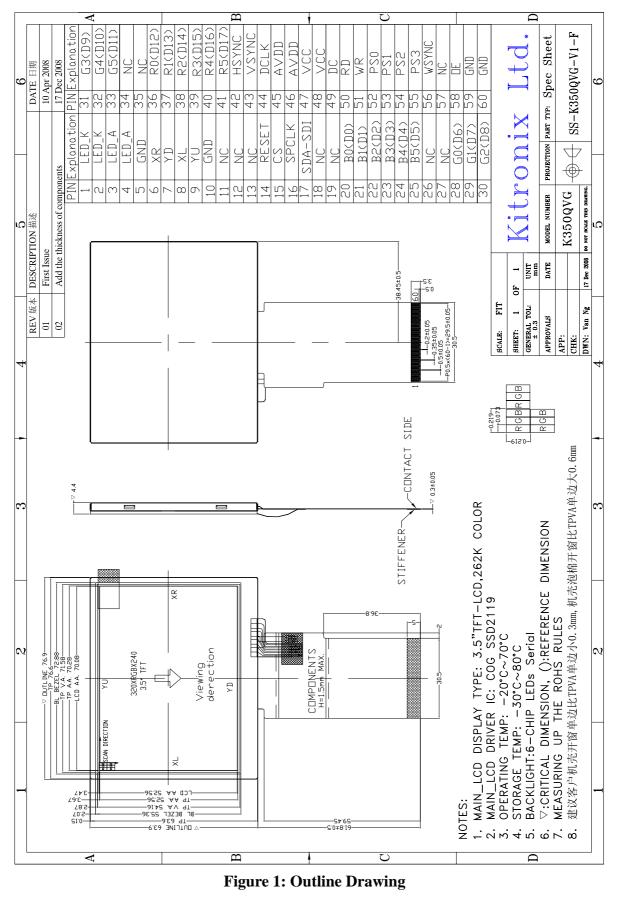
The mechanical detail is shown in Fig. 1 and summarized in Table 1 below.

		<u>Table 1</u>	
Pa	rameter	Specifications	Unit
Outline dimensions		76.9(W) x 63.9(H) x 4.4(D) (Exclude FPC, cables of backlight)	mm
	View area	72.88(W) x 55.36(H)	mm
	TP view area	71.58 (W) x 54.2(H)	mm
Color TFT	LCD active area	70.08(W) x 52.56(H)	mm
320xRGBx240	Display format	320 x RGB x 240	dots
	Color configuration	RGB stripes	-
	Dot size	0.219(RGB)(W) x 0.219(H)	mm
V	Veight	TBD	grams



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4. Interface signals

4. IIIA	ciface signal	3	1	Table 2	· Pin as	signment		
Din Mo	Table 2: Pin assignment Pin No. Symbol Description							
1-2	Symbol	+				Description		
	LED_K	- Power	Power supply for LED backlight					
3-4	LED_A	Darran		(1\		
5	GND	Power	suppry	(systen	n groun	<u>d</u>)		
6	XR	_				ļ		
7	YD	– Termir	nal of to	ouch par	nel.			
8	XL	_		-		ļ		
9	YU			<u> </u>		1		
10	GND				n groun	<u>d</u>)		
11-13	NC		nnection					
14	RESET	~	n reset p					
15	CS		elect pi					
16	SPCLK		1	serial in				
17	SDA-SDI	1		erial inte	erface			
18-19	NC		nnection					
20-25	B[0-5]				bi-direc	ctional (D0-D5)		
26-27	NC		nnection					
28-33	G[0-5]				it bi-dire	ectional (D6-D11)		
34-35	NC		nnection					
36-41	R[0-5]					tional (D12-D17)		
42	HSYNC		•		i signal i			
43	VSYNC			2	nizatior	n signal input		
44	DCLK		ock sign					
45-46	AVDD				d drivin	1g		
47-48	VCC			ge for lo	gic			
49	DC		el Interf					
50	RD					signal and reads data at the low level.		
51	WR	I80 sys	stem: S	erves as	s a write	e signal and writes data at the rising edge.		
				ction pir				
		PS3	PS2	PS1	PS0	Interface mode		
		0	0	1	0	16-bit 8080 parallel interface, D[17:10]&D[8:1]		
		0	0	1	1	8-bit 8080 parallel interface, D[8:1]		
		0	1	0	0	9-bit RGB(262 colour) + 3-wire SPI, D[8:0]		
52-55	PS[0:3]	0	1	0	1	16-bit RGB(262K colour) + 3-wire SPI,		
52-55	10.0]		ļ'			D[17:10]&D[8:1]		
1		0	1	1	0	18-bit RGB(262K colour) + 3-wire SPI, D[17:0]		
		0	1	1	1	6-bit RGB(262K colour) + 3-wire SPI, D[8:3]		
		1	0	1	0	18-bit 8080 parallel interface, D[17:0]		
		1	0	1	1	9-bit 8080 parallel interface, D[8:0]		
		1	1	1	0	3-wire SPI		
56	WSYNC		,	/	ization	output		
57	NC		nnection					
58	OE	Displa	y enabl	e pin fr	om con	troller		
59-60	GND	Power	supply	(syster	n groun	.d)		



5. Absolute Maximum Ratings

5.1 Electrical Maximum Ratings – for IC Only

Table 3.	Flectrical	Maximum	Ratinos -	- for IC
	Liccultai	IVIAAIIIIUIII	Raungs -	- 101 10

Parameter	Symbol	Min.	Max.	Unit	Note	
Supply voltage	VCC	-0.3	+4.0	V	1	
Input voltage	AVDD	-0.3	+5.0	V		

Note:

1.VCC, GND must be maintained.

2. The modules may be destroyed if they are used beyond the absolute maximum ratings.

5.2 Environmental Condition

Table 4							
Item	Operat tempera (Top)	ture	Stor temper (Tst (Not	Remark			
	Min.	Max.	Min.	Max.			
Ambient temperature	-20°C	+70°C	-30°C	+80°C	Dry		
Humidity (Note 1)	80% max. RH for Ta \leq 40°CNo< 50% RH for 40°C < Ta \leq Maximum operating temperaturecondensation						

Note 1: Product cannot sustain at extreme storage conditions for long time.

6. Electrical Specifications

Typical Electrical Characteristics

At Ta = 25 °C, VCC=IOVCC= 3.3V, GND=0V.

<u>Table 5</u>						
Parameter	Symbol	Conditions	Min.	Тур.	Max.	Unit
Supply voltage (logic)	VCC-GND		1.4	-	3.6	V
Supply voltage (lcd driving)	AVDD		2.5 or VDDIO	-	3.6	V
	VGH		9	-	18.0	V
Output voltage(LCD)	VGL		-15.0	-	-6	V
	VCOM		-1	-	6	V
Supply current (Logic & LCD)	ICC	VDD=2.2V	-	-	10	mA
Supply voltage of white LED backlight	VLED	Forward current =20 mA	-	19.2	21.6	V
Luminance (on the module surface)		Number of LED dies = 6	150	-	-	cd/m ²



7. Optical Characteristics

Table 7: Optical specifications								
Itoma	T		Condition	Specifications			Unit	
Items		Symbol	Condition	Min.	Тур.	Max.	Unit	
Contrast Ra	atio	CR		200	300	-	-	
Response T	imo	T _R		-	15	30	ms	
Kesponse I	line	$T_{\rm F}$		-	35	50	ms	
	Red	X _R		0.609	0.639	0.669	I	
	Reu	Y _R		0.314	0.344	0.374	I	
	Green	X _G		0.264	0.294	0.324	I	
Chromaticity		Y _G		0.557	0.587	0.617	-	Note
Cinomaticity	Blue	X _B		0.102	0.132	0.162	-	INOLE
		Y _B		0.106	0.136	0.166	-	
	White	X_W		0.282	0.312	0.342	I	
	w mite	Y_W		0.319	0.349	0.379	-	
	Hor.	$\phi 1(3 \text{ o'clock})$		-	45	-		
Viewing angle		$\phi 2(9 \text{ o'clock})$	Center	-	45	-	deg.	
viewing aligie	Ver.	$\theta 2(12 \text{ o'clock})$	CR≥10	-	15	-	ucg.	
	vel.	$\theta 1(6 \text{ o'clock})$		-	35	-		
NTSC ratio					61.5		%	

Note 1: Definition of Contrast Ratio (CR):

The contrast ratio can be calculated by the following expression.

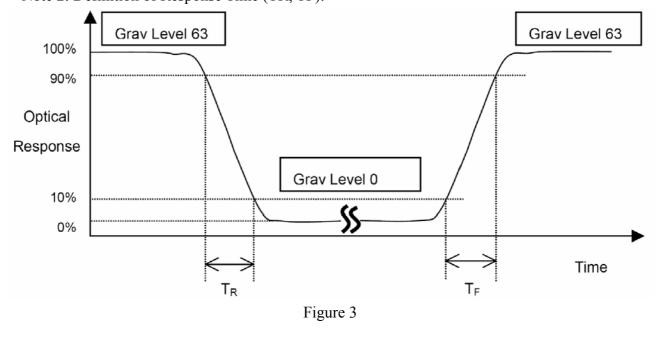
Contrast Ratio (CR) = L63 / L0

L63: Luminance of gray level 63

L0: Luminance of gray level 0

CR = CR(10)

CR (X) is corresponding to the Contrast Ratio of the point X at Figure in Note 5. Note 2: Definition of Response Time (TR, TF):





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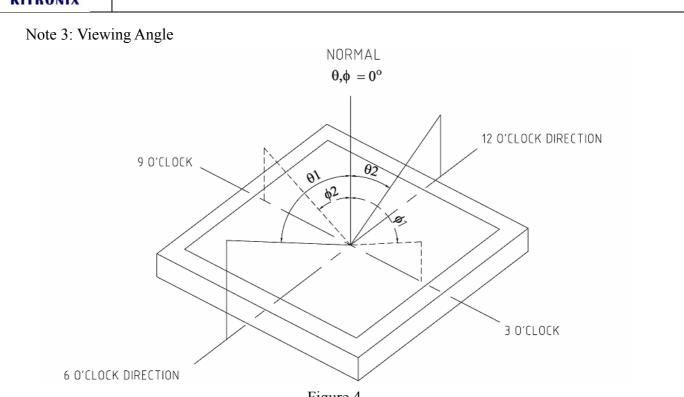
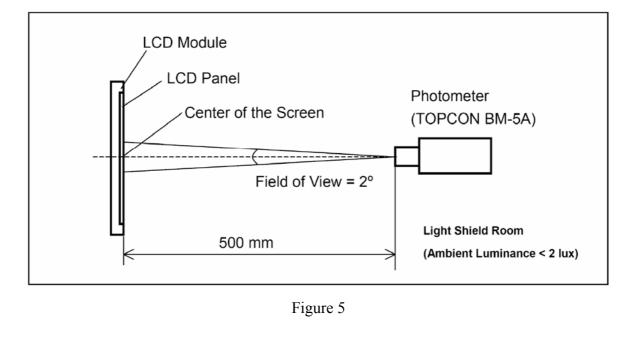


Figure 4

The above "Viewing Angle" is the measuring position with Largest Contrast Ratio; not for good image quality. View Direction for good image quality is 6 O'clock. Module maker can increase the "Viewing Angle" by applying Wide View Film.

Note 4: Measurement Set-Up:

The LCD module should be stabilized at a given temperature for 20 minutes to avoid abrupt temperature change during measuring. In order to stabilize the luminance, the measurement should be executed after lighting Backlight for 20 minutes in a windless room.





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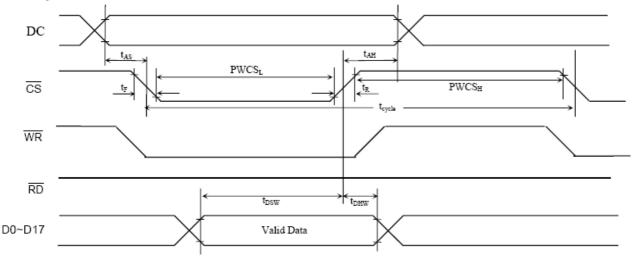
8. AC Characteristics

8.1 Parallel 8080 Timing Characteristics

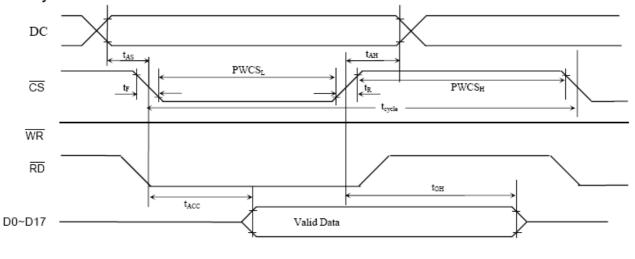
$(T_A = -20 \text{ to } 70^\circ \text{C}, V_{\text{DDIO}} = 1.65 \text{V to } 3.6 \text{V})$

Symbol	Parameter	Min	Тур	Max	Unit
t _{cycle}	Clock Cycle Time (write cycle)	100	-	-	ns
t _{cycle}	Clock Cycle Time (read cycle)	1000	-	-	ns
t _{AS}	Address Setup Time	0	-	-	ns
t _{AH}	Address Hold Time	0	-	-	ns
t _{DSW}	Data Setup Time	5	-	-	ns
t _{DHW}	Data Hold Time	5	-	-	ns
t _{ACC}	Data Access Time	250	-	-	ns
toн	Output Hold time	100	-	-	ns
PWCS _L	Pulse Width /CS low (write cycle)	50	-	-	ns
PWCSH	Pulse Width /CS high (write cycle)	50	-	-	ns
PWCS _L	Pulse Width /CS low (read cycle)	500	-	-	ns
PWCS _H	Pulse Width /CS high (read cycle)	500	-	-	ns
t _R	Rise time	-	-	4	ns
t⊨	Fall time	-	-	4	ns

Write Cycle









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9. Reliability Test Item

Test Item	Sample Type	Test Condition	Test result determinant gist
High temperature	Normal temperature	70±3℃;96H	the inspection of
storage	Wide temperature	80±3℃;96H	appearance and function
Low temperature	Normal temperature	-20±3°C;120H	character.
storage	Wide temperature	-30±3°C;120H	
High temperature	Normal temperature	50℃±3℃,90%±3%RH;96H	
/humidity storage	Wide temperature	60°C±3°C,90%±3%RH;96H	
High temperature	Normal temperature	60±3℃;96H	no objection of the function
operation	Wide temperature	70±3℃;96H	character; no fatal objection of
Low temperature	Normal temperature	0±3℃;96H	the appearance.
operation	Wide temperature	-20±3°C;96H	
High temperature	Normal temperature	40°C±3°C,90%±3%RH;96H	
/humidity operation	Wide temperature	50°C±3°C,90%±3%RH;96H	
Temperature Shock	Normal temperature	-20±3°C,30min→70±3°C,30 min;10cycle	inspect the objections appearance, function & the whole structure
	Wide temperature	-30±3°C,30min 80±3,30min;10cycle	The inspection of appearance, function & the whole structure



10. Suggestions for using LCD modules

10.1 Handling of LCM

- 1. The LCD screen is made of glass. Don't give excessive external shock, or drop from a high place.
- 2. If the LCD screen is damaged and the liquid crystal leaks out, do not lick and swallow. When the liquid is attach to your hand, skin, cloth etc, wash it off by using soap and water thoroughly and immediately.
- 3. Don't apply excessive force on the surface of the LCM.
- 4. If the surface is contaminated ,clean it with soft cloth. If the LCM is severely contaminated , use Isopropyl alcohol/Ethyl alcohol to clean. Other solvents may damage the polarizer . The following solvents is especially prohibited: water , ketone Aromatic solvents etc.
- 5. Exercise care to minimize corrosion of the electrode. Corrosion of the electrodes is accelerated by water droplets, moisture condensation or a current flow in a high-humidity environment.
- 6. Install the LCD Module by using the mounting holes. When mounting the LCD module make sure it is free of twisting, warping and distortion. In particular, do not forcibly pull or bend the I/O cable or the backlight cable.

7. Don't disassemble the LCM.

- 8. To prevent destruction of the elements by static electricity, be careful to maintain an optimum work environment.
 - Be sure to ground the body when handling the LCD modules.
 - Tools required for assembling, such as soldering irons, must be properly grounded.
 - To reduce the amount of static electricity generated, do not conduct assembling and other work under dry conditions.
 - The LCD module is coated with a film to protect the display surface. Exercise care when peeling off this protective film since static electricity may be generated.
- 9. Do not alter, modify or change the the shape of the tab on the metal frame.
- 10. Do not make extra holes on the printed circuit board, modify its shape or change the positions of components to be attached.



- 11. Do not damage or modify the pattern writing on the printed circuit board.
- 12. Absolutely do not modify the zebra rubber strip (conductive rubber) or heat seal connector
- 13. Except for soldering the interface, do not make any alterations or modifications with a soldering iron.
- 14. Do not drop, bend or twist LCM.

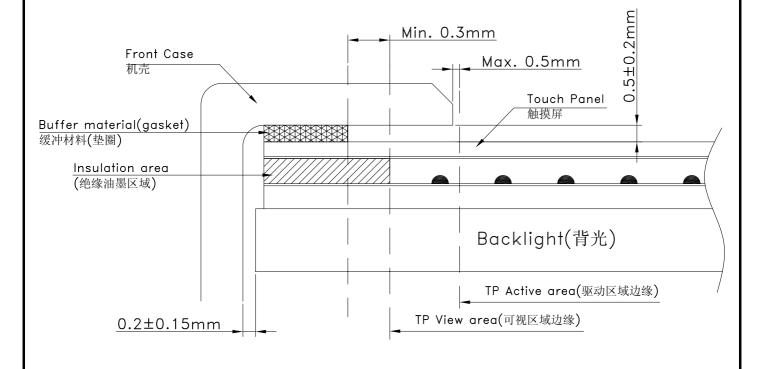
10.2 Cautions for installing and assemabling if the module has Touch Panel

1. Use a buffer material (Gasket) between the touch panel and Front-case to protect damage and wrong operating. The dimension of the buffer material's edge between the TP V.A. edge is Min. 0.3mm.

2. We recommend to design a case that it can't over the boundary of the active area Max. 0.5mm in order to prevent an operation at outside of the active area which can't guarantee the specified durability, because operation at the outside of the active area cause serious damage of a transparent.

3. When design case for installing Module, you would consider give a distance about 0.2 ± 0.15 mm between the module edge to case inside.

4. The corners of the product are not chamfered. When positioning and fixing the product on the case, we sugguest that you would provide a R part on the conner of the case so as not to apply load on the corner of the transparent module.





10.3 Storage

1. Store in an ambient temperature of 5 to 45 °C, and in a relative humidity of 40% to 60%. Don't expose

to sunlight or fluorescent light.

- 2. Storage in a clean environment, free from dust, active gas, and solvent.
- 3. Store in antistatic container.



11. Inspection Standard

This specification is made to be used as the standard acceptance/rejection criteria for Color mobile phone LCM with touch pannel.

11.1 Sample plan and Inspection condition

11.1.1 Sample plan

Sampling plan according to MIL-STD-105E, normal level 2 and based on:

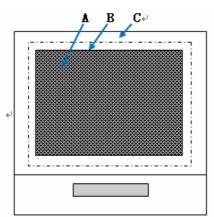
Major defect: AQL 0.65;

Minor defect: AQL 1.5.

11.1.2 Inspection condition

Viewing distance for cosmetic inspection is about 30cm with bare eyes, and under an environment of 20~40W light intensity, all directions for inspecting the sample should be within 45 against perpendicular line.

11.2 Definition of inspection zone in LCD



Inspection zones in an LCD

Zone A: character/Digit area;

Zone B: viewing area except Zone A (ZoneA+ZoneB=minimum Viewing area);

Zone C: Outside viewing area (invisible area after assembly in customer's product);

Note: As a general rule, visual defects in Zone C are permissible, when it is no trouble for quality and assembly of customer's product. Defects are classified as major defects and minor defects according to the degree of defectiveness defined herein.

11.3 Major defects and Minor defects

11.3.1 Major defects

A major defect is a defect that is likely to result in failure, or to reduce the usability of the product for its intended purpose.

11.3.1.1 Abnormal operation: modules cannot display normally;



11.3.1.2 Line defect;

11.3.1.3 There is serious distortion or sharp burr on mechanical housing;

11.3.1.4 Glass breakage.

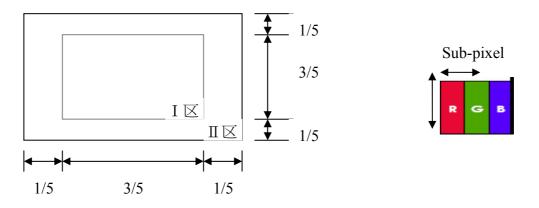
11.3.2 Minor defects:

A minor defect is a defect that is not likely to reduce the usability of the product for its intended purpose.

11.3.2.1 Dot defect:

11.3.2.1.1 Inspection pattern : Full white, full black, red, green and blue screens;

11.3.2.1.2 Criteria :(acceptable);



Note: 1. Dot defect is defined as the defective area of the dot area is larger than 50% of the dot area . And the bright dot defect must be visible through 5% ND filter.

2. Except for the allowed numbers of adjacent dots, the distance between dot defects should be more than 3mm apart.

11.3.2.1.3 The definitions of the inner display area and outer display area.

11.4 Inspection standards table:

11.4.1 Major defect

Item No.	Items to be	Inspection Standard	Classification of defects	
11.4.1.1	All functional defects	 No display Display abnormally Missing vertical/horizontal segment Short circuit Back-light no lighting, flickering and abnormal lighting. 	Major	
11.4.1.2	Missing	ing Missing component		
11.4.1.3	Outline dimensionOverall outline dimension beyond the drawing is not allowed.			
11.4.1.4	linearity	No more than 1.5%		



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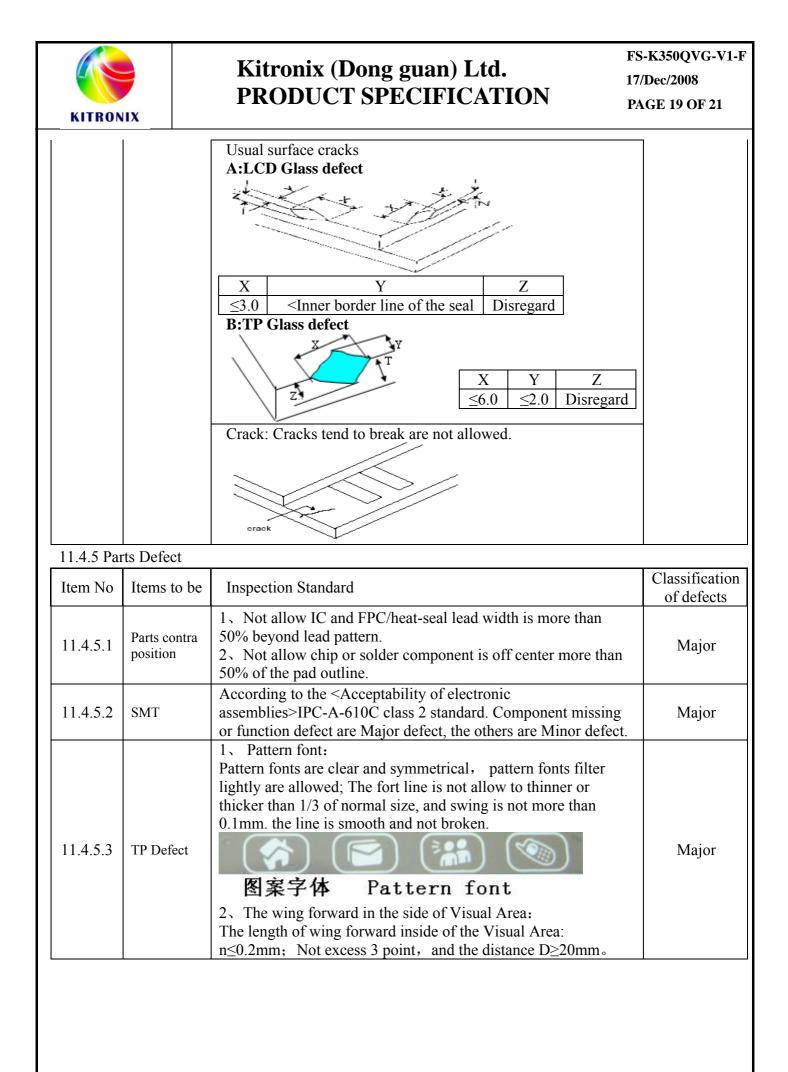
11.4.2 Co	smetic Defect	(spot defect)						
Item No	Itemsto be	Inspect	Inspection Standard					
	Clear Spot Black and white		For dark/white spot, size Φ is defined as $\Phi = (x + y)/2$					
11.4.2.1	Spot defect 11.4.2.1 Pinhole, Foreign Particle, polarizer Dirt		Zone ze(mm)	Acceptable Q A B Ignore 2 1 0	ty C Ignore	Minor		
11.4.2.2	Clear Spot TP Dirt	s $\Phi \le 0.1$ 0.10 <	Zone ze(mm)	Acceptable Q A B Ignore 2 1 0	ty C Ignore	Minor		
11.4.2.3	Dim Spots Circle shaped and dim edged defects	Φ≤0.2	Φ≤0.4 Φ≤0.6	Acceptable Q A B Ignore 2 1 0	ty C Ignore	Minor		
11.4.2.4	Dot defect	Da	b-pixel	Acceptable Q I 0 1 t >5mm	ty II 2 2	Minor		
11.4.3 Co	smetic Defect	(linear defect)					
Item No	Items to be		Inspection Standard					
11.4.3.1	Line defect Black line, White line, Foreign material on polarizer	Si	ze(mm)	Acceptable Qty				
		L(Length)	W(Width)	A Zone	C	Minor		
		Ignore	W≤0.02	Ignore				
		L≤3.0	$0.02 \! < \! W \! \le \! 0.03$	2	Immorro			
		L≤2.0	$0.03 \! < \! W \! \le \! 0.05$	1	Ignore			
			W > 0.05	Define as spot defec	t			



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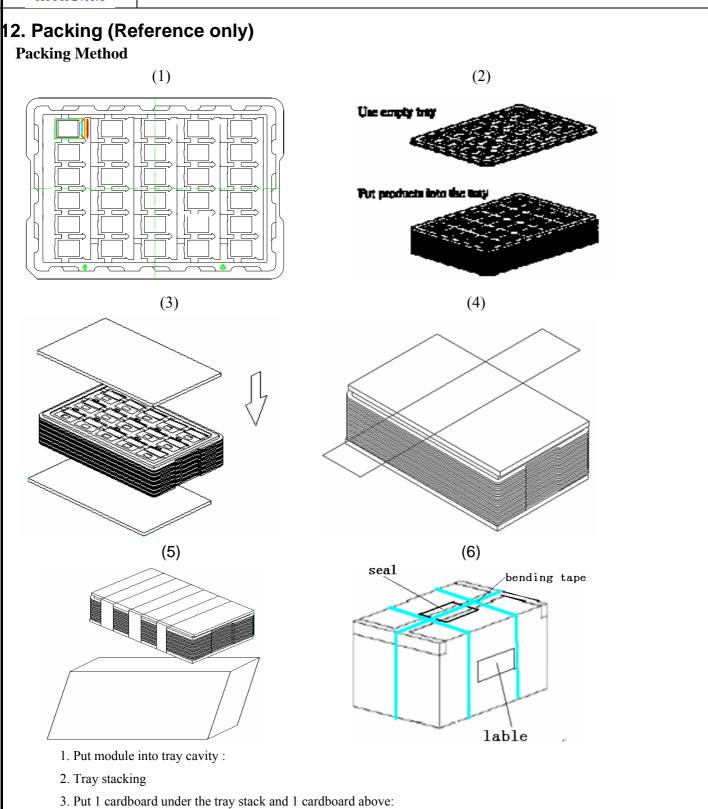
KIINUN									
		The line can b	e seen aff	ter mobile i	phone	in the op	erating cond	lition.	1
11.4.3.2	Foreign Material on TP film	The line can be seen after mobile phone in the operating condition:Size(mm)Acceptable Qty							
				zone			- 5		
		L(Length) W(Width)		A B		C	Minor		
		Ignore W≤0.03		Ignore					
		L≤3.0 0.03 < W≤0.05		3		Ignore			
		W>0.05			Define as spot defect				
	Dim line	If the scratch can be seen after mobile phone cover assembling or in the operating condition, judge by the line defect of 11.4.3.1. If the scratch can be seen only in non-operating condition or some special angle, judge by the following.							
	defect	Size(mm)				Acc	ceptable Q	ty	Minor
11.4.3.3	Polarizer &BL scratch	I (Longth)	WA	Width)	V.: 141.)		zone		
11.4.3.3	TP film scratch	L(Length)	W(Width)		A B		C	IVIIIIOI	
		Ignore		0.02		Ignore			
		L≤3.0	0.02 <	W≤0.03		2		Ignoro	
		L≤2.0	0.03 <	W≤0.05		1		Ignore	
			W>0.	05	Define as spot defect				
		Air bubbles	betwee	n glass &					
		Air bubbles between glass & polarizer Acceptable Qty							
	Polarize Air bubble	A		Δ	B		С		
					I~		,		
11.4.3.4		Φ≤0.2			-	nore			Minor
		0.20<Φ≤0.3		2		Ignore			
		$0.3 < \Phi \le 0.5$				1 5		-0	
		$\Phi \! > \! 0.5$			0				
11 4 4 Ch	ipping Defect								
Item No	Items to be		Inspect	tion Stand	lard				Classification of defects
		Chips on cor	ner						
	Glass defect	A:LCD Glas							
		\sim	\leq	$\langle \rangle$					
			-5	\leq	÷	Х	Y	Ζ	
		$\ge 0.2 \le S$ Disregard							
11 4 4 1		Notes: S=contact pad length						Minor	
11.4.4.1		Chips on the corner of terminal shall not be allowed to extend into the ITO pad or expose perimeter seal. B:TP Glass defect							
						X ≤3.0	Y	Z Disregard	
		\checkmark							
			_			_			





		3、Film impression: With op	毛刺 feration must be invisibility		
		4. Touch panel knob: if wr allowed.	iting function normally, it could	be	
		TP鼓 TP knob 5、 Newton ring Without operation, the color circle of Regularity or Non-regularity from the normal or slope angle of view. 1、 Regularity: The area of the newton ring is less than 1/3 area of the touch panel; and no character affected and line distorted after touch panel lightening. It's ok. 2、 Non-regularity: The area of the Newton ring is less than the 1/2 area of touch panel with lightening. And no character affected and line			
		规律形	非规律形		
11.4.5.4	Backlight elements	 Illumination source flickers Spots or scratches that apped LCD spot, lines and contamines Backlight doesn't light or contamines 	g Major		
11.4.5.5	Soldering	 No unmelted solder paste may be present on the FPC No cold solder joints, missing solder connections, oxidation or icicle. No short circuits in components on FPC 			





- 4. Fix the cardboard to the tray stack with adhesive tape:
- 5. Put the tray stack into carton.
- 6. Carton sealing with adhesive tape.